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Fortifi Bank Appoints Mary Cyrier to Board of Directors

May 28, 2024 – Berlin, Wis. – Fortifi Bank announced today that Mary Cyrier has been appointed to its board of directors. Cyrier will bring over 40 years of executive experience across multiple industries, including physical therapy, pharmaceuticals, financial services, software development, and data conversion, to the board.

Cyrier currently serves as the Administrator of Freedom Physical Therapy Services, a position she has held since June 2010. Throughout her extensive career, Cyrier has demonstrated a remarkable ability to achieve critical goals and drive market valuation, making her a valuable addition to the Fortifi Bank board.

“We are thrilled to welcome Mary to our board of directors,” said Fortifi Bank President and CEO Greg Lundberg. “Her extensive experience and proven leadership in various industries will be instrumental in guiding our strategic initiatives and continuing our mission of Growin’ Wisconsin. Mary’s expertise in navigating challenging business conditions and driving measurable outcomes aligns perfectly with our goals at Fortifi Bank.”

Cyrier expressed her enthusiasm about joining the board, stating, “I am honored to join Fortifi Bank’s board of directors. I look forward to working with the talented team at Fortifi Bank to help shape the future of the bank and contribute to its continued success in serving the community.”

About Fortifi Bank

Fortifi Bank has been Growin’ Wisconsin for more than 145 years – one person, one business, one relationship at a time. Financial centers can be found in Berlin, Green Lake, Green Bay, Montello, Ripon, Omro, Oshkosh, Waunakee, and Winneconne. Their full-service financial centers have been offering both personal and business clients with a portfolio of products and services that are designed with the client in mind. Local decision-making, community involvement, community ownership, and a Board of Directors comprised of local citizens have been the driving successes of Fortifi Bank since inception. For more information, visit www.fortifibank.com or call 855-876-1500.

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