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Fortifi Bank's Food Drive Gathers Over 2,600 Items for Wisconsin Food Pantries

Berlin, Wis. – Fortifi Bank is proud to announce the overwhelming success of its 'Supper for 6' food drive, which has significantly exceeded expectations in its second year. Over 2,600 food items were collected and distributed to ten food pantries across Northeast Wisconsin, substantially improving upon last year's results of 1,000 food items.

Unlike most traditional food drives where community members donate canned goods or other non-perishable items, Fortifi Bank's "Supper for 6" drive asked donors to fill grocery bags with enough non-perishable food items to create a meal for six people. This meant that families in need received a complete meal, not just a few random items.

The food drive took place between March and April, with 8 drop off points located throughout Northeast Wisconsin. Community members were encouraged to fill grocery bags with ingredients for a meal for six people and drop them off at one of the designated locations. The response from the community was overwhelming, with hundreds of individuals and families contributing to the cause.

Greg Lundberg, President and CEO of Fortifi Bank, commented on the initiative's success: "Our mission, 'Growin' Wisconsin', is about making a tangible impact in our communities. This year's 'Supper for 6' food drive has exceeded our expectations and beautifully illustrates our commitment to this mission. The incredible response from the community has not only provided substantial support to our neighbors but also strengthened the bonds within our communities. We are excited and proud to continue expanding this initiative."

Thanks to the generosity of donors, Fortifi Bank was able to provide over 280 meals to families in need. The bank partnered with local food pantries to distribute the donations to those who need it most.

"We're grateful to everyone who contributed to our 'Supper for 6' food drive and helped make a difference in the lives of local families," added Lundberg. "We hope that this unique approach will inspire others to think outside the box and find new ways to make a positive impact on their communities."

The remarkable success of the 'Supper for 6' campaign this year was further bolstered by the bank's strategic partnership with the Berlin Journal, which helped to significantly increase the visibility and accessibility of the donation bags by including them in their newspapers. This collaborative effort played a key role in the campaign's increased impact.

About Fortifi Bank

Fortifi Bank has been Growin' Wisconsin for more than 145 years – one person, one business, one relationship at a time. Financial centers can be found in Berlin, Green Lake, Green Bay, Montello, Ripon, Omro, Oshkosh, Waunakee, and Winneconne. Their full-service financial centers have been offering both personal and business clients with a portfolio of products and services that are designed with the client in mind. Local decision-making, community involvement, community ownership, and a Board of Directors comprised of local citizens have been the driving successes of Fortifi Bank since inception. For more information, visit www.fortifibank.com or call 855-876-1500.

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