

**Theisen’s Home·Farm·Auto is Coming to Ripon!**

**Bringing Big Brands, Friendly Service, Great Values and Over 50 Jobs to the Community This Fall**

**Ripon, WI – 2-11-2025** – Get ready, Ripon! Theisen’s Home·Farm·Auto is gearing up to open its doors in **early fall of 2025**, bringing top-notch products, outstanding customer service, and a whole lot of hometown spirit to the community.

Since 1927, Theisen’s has been the go-to spot for home, farm, and auto essentials, offering trusted brands like **Stihl, Milwaukee, DeWalt, Ariat, Carhartt, Hill’s Science Diet, Diamond, Nutrena, and Red Wing**. Whether you need rugged workwear, reliable tools, pet supplies, animal feed or outdoor gear, Theisen’s has you covered.

“We couldn’t be more excited to bring Theisen’s to Ripon!” said Betty Byers, Regional Manager at Theisen’s. “We love being a part of communities where we can call our customers by name, and we can’t wait to provide Ripon with the quality products and friendly service Theisen’s is known for. Mark your calendars—big things are coming this fall!” This will be the 4th Wisconsin store and 25th in total.

The Ripon store will **create over 50 jobs**, giving locals a chance to be part of Theisen’s tradition of excellent customer service and community involvement. As a family-owned company, Theisen’s is dedicated to giving back, supporting local organizations, and nonprofits everywhere we go.

**What to Expect at Theisen’s Ripon:**  
✔️ **Top Brands You Love** – From power tools to pet food, we’ve got the best of the best.  
✔️ **Friendly, Knowledgeable Staff** – Our team is ready to help you find exactly what you need.  
✔️ **A Commitment to Community** – Theisen’s believes in giving back and supporting local organizations.

**FOR IMMEDIATE RELEASE**  
**Contact**: Jin Billmyer (563) 556-7438   
**Email:** media@theisens.com

**About Theisen’s Home·Farm·Auto**  
Theisen’s Home·Farm·Auto has been family-owned and operated since 1927, growing from a single store in Dubuque, Iowa, to a trusted name across the Midwest. With a focus on quality, service, and community, Theisen’s is the go-to destination for home, farm, and auto needs.

Our Ripon store will be located at 1200 W. Fond du Lac St. Ripon. We can’t wait to meet you; see you this fall!

Please follow us on Facebook for updates: **Theisen’s Ripon** or check us out at: [Theisens.com](http://theisens.com)